

2009 Missouri Retail Promotion Calendar

■ January

Jan. California Dried Plum Digestive Health Month
 Jan. Clean Up Your Computer Month
 Jan. Family Fit Lifestyle Month
 Jan. Financial Wellness Month
 Jan. Get Organized Month
 Jan. National Hot Tea Month
 Jan. National Skating Month
 Jan. Oatmeal Month
 Jan. 1 New Year's Day
 Jan. 1-7 Diet Resolution Week
 Jan. 4 Trivia Day
 Jan. 10 National Cut Your Energy Costs Day
 Jan. 12 National Clean-Off-Your-Desk Day
 Jan. 12 Organize Your Home Day
 Jan. 15 Get to Know Your Customer Day
 Jan. 15-17 Women in Blue Jeans Days
 Jan. 18-23 National Fresh Squeezed Juice Week
 Jan. 19 Martin Luther King Day
 Jan. 23 National Handwriting Day

■ February

Feb. American Heart Month
 Feb. Bake For Family Fun Month
 Feb. Feb. is Fabulous Florida Strawberry Month
 Feb.-Mar. National Bird Feeding Month
 Feb. National Cherry Month
 Feb. National Children's Dental Health Month
 Feb. National Pet Dental Health Month
 Feb. National Weddings Month
 Feb. Sweet Potato Month
 Feb. Return Shopping Carts to the Supermarket Month
 Feb. 6 Bubble Gum Day
 Feb. 1 Super Bowl XLIII
 Feb. 1-7 Solo Diners Eat Out Week
 Feb. 2 Groundhog Day
 Feb. 6 National Wear Red Day
 Feb. 8-14 Jell-O Week
 Feb. 9 Read in the Bathtub Day
 Feb. 22-28 National Pancake Week
 Feb. 14 Valentine's Day
 Feb. 14-21 National Condom Week
 Feb. 16 President's Day
 Feb. 24 Paczki Day
 Feb. 25 Ash Wednesday
 Feb. 25 Lent Begins
 Feb. 26 National Chili Day

■ March

Mar. National Caffeine Awareness Month
 Mar. National Craft Month
 Mar. National Frozen Food Month
 Mar. National Nutrition Month
 Mar. National Umbrella Month
 Mar. Save Your Vision Month
 Mar. 8 Check Your Batteries Day
 Mar. 17 St. Patrick's Day
 Mar. 17-22 American Chocolate Week
 Mar. 21 National Quilting Day
 Mar. 20 Spring Begins
 Mar. 20-26 National Bubble Week
 Mar. 22-28 National Cleaning Week
 Mar. 25 Pecan Day
 Mar. 29 National Mom & Pop Business Owners Day

■ April

Apr. Car Care Month
 Apr. Customer Loyalty Month
 Apr. Fresh Florida Tomato Month
 Apr. National Decorating Month
 Apr. National Garden Month
 Apr. National Kite Month
 Apr. National Pecan Month
 Apr. Straw Hat Month
 Apr. 1/May 10 National Card & Lettering Writing Days
 Apr. 1/Sept 30 Home Improvement Time
 Apr. 5-11 National Women's Nutrition Week
 Apr. 9 National Cherish an Antique Day
 Apr. 9-16 Passover
 Apr. 10 National Siblings Day
 Apr. 12 Easter
 Apr. 12 National Licorice Day
 Apr. 13-19 Egg Salad Week
 Apr. 15 Income Tax Pay-Day
 Apr. 16 National Wear your Pajamas to Work Day
 Apr. 19-25 Administrative Professionals Week
 Apr. 19-25 National Karaoke Week
 Apr. 22 National Jelly Bean Day

■ May

May Get Caught Reading Month
 May Gifts From the Garden Month
 May National Barbecue Month

May National Bike Month
 May National Egg Month
 May National Good Car Keeping Month
 May National Hamburger Month
 May National Photo Month
 May National Physical Fitness & Sports Month
 May National Salad Month
 May National Salsa Month
 May National Sweet Vidalia Month
 May National Vinegar Month
 May 1 May Day
 May 1-7 Bread Pudding Recipe Exchange Week
 May 2 National Scrapbooking Day
 May 3-9 National Pet Week
 May 5 Cinco de Mayo
 May 5 Totally Chipotle Day
 May 6 No Diet Day
 May 10 Mother's Day
 May 10-16 Reading Is Fun Week
 May 11 Eat What You Want Day
 May 11-17 Children's Book Week
 May 13 National Receptionist Day
 May 15 National Bike to Work Day
 May 15 National Pizza Party Day
 May 15 Nylon Stockings Anniversary (1940)
 May 18-25 National Backyard Games Week
 May 25 Memorial Day

■ June

Jun. Jun. Dairy Month
 Jun. Jun. is Perennial Gardening Month
 Jun. Jun. is Turkey Lovers' Month
 Jun. National Bathroom Reading Month
 Jun. National Candy Month
 Jun. National Iced Tea Month
 Jun. National Rose Month
 Jun. National Safety Month
 Jun. National Soul Food Month
 Jun. National Steakhouse Month
 Jun. 6-13 Clothesline Week
 Jun. 7-13 National Business Etiquette Week
 Jun. 14 Flag Day
 Jun. 20 Vinegar Day
 Jun. 21 Father's Day
 Jun. 21 Summer Begins
 Jun. 27 Great American Backyard Campout

July

Jul.	National Blueberries Month
Jul.	Cell Phone Courtesy Month
Jul.	National Ice Cream Month
Jul.	National Grilling Month
Jul.	National Horseradish Month
Jul.	National Hot Dog Month
Jul. 2	Halfway Point of 2009
Jul. 3	Red, White & Boom, Columbus OH
Jul. 3-Aug 15	Air Conditioning Appreciation Days
Jul. 4	Independence Day
Jul. 19	National Ice Cream Day
Jul. 19-25	National Independent Retailers Week
Jul. 20	National Lollipop Day
Jul. 23	Gorgeous Grandma Day
Jul. 24	National Drive-Thru Day
Jul. 26	Parents Day

August

Aug.	National Golf Month
Aug.	National Panini Month
Aug.	National Picnic Month
Aug. 1	Girlfriend's Day
Aug. 2	National Ice Cream Sandwich Day
Aug. 2	National Mustard Day
Aug. 2	Sisters' Day
Aug. 3	National Watermelon Day
Aug. 4	National Chocolate Chip Day
Aug. 6	National Fresh Breath Day
Aug. 10	S'Mores Day
Aug. 15	Best Friend's Day
Aug. 15	National Relaxation Day
Aug. 19	Root Beer Float Created 1893
Aug. 21	National Men's Grooming Day
Aug. 29	More Herbs, Less Salt Day

September

Sep.	Backpack Safety America Month
Sep.	Go Wild During California Wild Rice Month
Sep.	National Chicken Month
Sep.	National Coupon Month
Sep.	National Honey Month
Sep.	National Mushroom Month
Sep.	National Organic Harvest Month
Sep.	National Prime Beef Month

Sep.	National Rice Month
Sep.	National Skin Care Awareness Month
Sep.	Fall Hat Month
Sep.	Great American Low-Cholesterol, Low Fat Pizza Bake Month
Sep. 6-12	National Waffle Week
Sep. 7	Labor Day
Sep. 12	Video Games Day
Sep. 13	National Grandparents Day
Sep. 19	Int'l. Eat An Apple Day
Sep. 19	Wife Appreciation Day
Sep. 20-26	National Clean Hands Week
Sep. 20-26	National Keep Kids Creative Week
Sep. 21-25	National Love Your Files Week
Sep. 22	Ice Cream Cone Birthday (1903)
Sep. 22	Autumn Begins
Sep. 28	Family Day – A Day to Eat Dinner with your Children

October

Oct.	Eat Better, Eat Together Month
Oct.	Go Hog Wild – Eat Country Ham Month
Oct.	National Bake and Decorate Month
Oct.	National Breast Cancer Awareness Month
Oct.	National Caramel Month
Oct.	National Chili Month
Oct.	National Dental Hygiene Month
Oct.	National Popcorn Poppin' Month
Oct.	National Roller Skating Month
Oct.	Spinach Lovers Month
Oct.	Talk About Prescriptions Month
Oct.	Vegetarian Month
Oct. 2	National Denim Day
Oct. 2-9	No Salt Week
Oct. 4-10	Fire Prevention Week
Oct. 5	Improve Your Home Office Day
Oct. 5-11	Financial Planning Week
Oct. 10	National Cake Decorating Day
Oct. 11-17	Build Your Business with Business Cards Week
Oct. 11-17	National Chestnut Week
Oct. 12	Columbus Day
Oct. 16	National Boss Day
Oct. 17	Sweetest Day
Oct. 26	Mother-in-Law Day
Oct. 30	National Candy Corn Day
Oct. 31	Halloween
Oct. 31	National Caramel Apple Day

November

Nov.	National Georgia Pecan Month
Nov.	National Pomegranate Month
Nov.	National Roasting Month
Nov.	Peanut Butter Lovers' Month
Nov. 1-7	National Fig Week
Nov. 3	Election Day
Nov. 3	Sandwich Day
Nov. 5	National Men Make Dinner Day
Nov. 8	Cook Something Bold and Pungent Day
Nov. 11	Veteran's Day
Nov. 15	National Bundt Day
Nov. 17	Homemade Bread Day
Nov. 22-28	National Game and Puzzle Week
Nov. 26	Thanksgiving Day
Nov. 27	National Flossing Day

December

Dec.	National Tie Month
Dec.	Safe Toys & Gifts Month
Dec. 1-7	Cookie Cutter Week
Dec. 5	Bathtub Party Day
Dec. 6	National Pawnbrokers Day
Dec. 12	Poinsettia Day
Dec. 12-19	Hanukkah
Dec. 21	Winter Begins
Dec. 25	Christmas
Dec. 26	National Candy Cane Day
Dec. 31	New Year's Eve

Compiled by: The Ohio Council of Retail Merchants
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