

2010 Missouri Retail Promotion Calendar

01 January

Jan	California Dried Plum Digestive Health Month
Jan	Clean Up Your Computer Month
Jan	Financial Wellness Month
Jan	Get Organized Month
Jan	National Hot Tea Month
Jan	National Skating Month
Jan	National Soup Month
Jan	Oatmeal Month
Jan 1-7	Diet Resolution Week
Jan 4	Trivia Day
Jan 8	Bubble Bath Day
Jan 9	National Apricot Day
Jan 10	National Cut Your Energy Costs Day
Jan 11	National Clean-Off-Your-Desk Day
Jan 12	National Pharmacist Day
Jan 18-23	National Fresh Squeezed Juice Week
Jan 18	Martin Luther King Day
Jan 21	Get to Know Your Customer Day
Jan 21-23	Women in Blue Jeans Days
Jan 22	National Blonde Brownie Day
Jan 23	National Handwriting Day
Jan 23	National Pie Day
Jan 29	National Puzzle Day

02 February

Feb	American Heart Month
Feb	Bake For Family Fun Month
Feb	Feb. is Fabulous Florida Strawberry Month
Feb	National Cherry Month
Feb	National Children's Dental Health Month
Feb	National Pet Dental Health Month
Feb	National Weddings Month
Feb	Sweet Potato Month
Feb	Return Shopping Carts to the Supermarket Month
Feb 1-7	Solo Diners Eat Out Week
Feb 2	Groundhog Day
Feb 5	National Wear Red Day
Feb 5	Bubble Gum Day
Feb 7	Super Bowl XLIV
Feb 7-13	Jell-O Week
Feb 9	White Shirt Day
Feb 14-20	National Pancake Week
Feb 14	Valentine's Day
Feb 14-21	National Condom Week
Feb 15	National Gumdrop Day

Feb 15	President's Day
Feb 16	Paczki Day
Feb 17	Lent Begins
Feb 20	Love Your Pet Day
Feb 25	National Chili Day

03 March

Mar	National Caffeine Awareness Month
Mar	National Craft Month
Mar	National Frozen Food Month
Mar	National Nutrition Month
Mar	National Umbrella Month
Mar	National Umbrella Month
Mar	Save Your Vision Month
Mar 14	Check Your Batteries Day
Mar 16	Lips Appreciation Day
Mar 17	St. Patrick's Day
Mar 20	National Quilting Day
Mar 20-26	National Bubble Week
Mar 25	Pecan Day
Mar 29	Passover Begins
Mar 29	National Mom & Pop Business Owners Day

04 April

Apr	Car Care Month
Apr	Customer Loyalty Month
Apr	Fresh Florida Tomato Month
Apr	National Decorating Month
Apr	National Kite Month
Apr	National Pecan Month
Apr	Soyfoods Month
Apr	Straw Hat Month
Apr 1/May 9	National Card & Lettering Writing Days
Apr 1/Sep 30	Home Improvement Time
Apr 4	Easter
Apr 5	National Deep Dish Pizza Day
Apr 5-11	National Women's Nutrition Week
Apr 9	National Cherish an Antique Day
Apr 10	National Siblings Day
Apr 11-17	National Karaoke Week
Apr 12	National Licorice Day
Apr 16	National Wear your Pajamas to Work Day
Apr 18-24	Administrative Professionals Week
Apr 22	Earth Day
Apr 22	National Jelly Bean Day

05 May

May	Get Caught Reading Month
May	Gifts From the Garden Month
May	National Barbecue Month
May	National Bike Month
May	National Egg Month
May	National Good Car Keeping Month
May	National Hamburger Month
May	National Photo Month
May	National Physical Fitness & Sports Month
May	National Salad Month
May	National Salsa Month
May	National Sweet Vidalia Month
May	National Vinegar Month
May 1	May Day
May 1-7	Bread Pudding Recipe Exchange Week
May 3-9	National Pet Week
May 5	Cinco de Mayo
May 5	Totally Chipotle Day
May 6	No Diet Day
May 9	Mother's Day
May 9-15	Reading Is Fun Week
May 10-16	Children's Book Week
May 11	Eat What You Want Day
May 12	National Receptionist Day
May 15	National Chocolate Chip Day
May 17-24	National Backyard Games Week
May 21	National Bike to Work Day
May 26	Blueberry Cheesecake Day
May 31	Memorial Day

06 June

Jun	June Dairy Month
Jun	June is Perennial Gardening Month
Jun	National Bathroom Reading Month
Jun	National Candy Month
Jun	National Rose Month
Jun	National Safety Month
Jun	National Soul Food Month
Jun	National Steakhouse Month
Jun 5-12	Clothesline Week
Jun 6	National Yo-Yo Day
Jun 7-13	National Business Etiquette Week

Jun 13 Weed Your Garden Day
 Jun 14 Flag Day
 Jun 17 Eat Your Vegetables Day
 Jun 20 Father's Day
 Jun 26 Great American Backyard Campout

07 July

Jul National Blueberries Month
 Jul Cell Phone Courtesy Month
 Jul National Ice Cream Month
 Jul National Grilling Month
 Jul National Horseradish Month
 Jul National Hot Dog Month
 Jul 3 Red, White & Boom, Columbus OH
 Jul 3-Aug 15 Air Conditioning Appreciation Days
 Jul 4 Independence Day
 Jul 18 National Ice Cream Day
 Jul 18-24 National Independent Retailers Week
 Jul 23 Gorgeous Grandma Day
 Jul 24 National Drive-Thru Day
 Jul 25 Parents Day

08 August

Aug National Panini Month
 Aug 1 Girlfriend's Day
 Aug 1 Sisters' Day
 Aug 5 National Underwear Day
 Aug 7 National Mustard Day
 Aug 15 Best Friend's Day
 Aug 15 National Relaxation Day
 Aug 20 Men's Grooming Day
 Aug 21 National Men's Grooming Day
 Aug 29 More Herbs, Less Salt Day

09 September

Sep Backpack Safety America Month
 Sep Better Breakfast Month
 Sep Go Wild During California Wild Rice Month
 Sep National Chicken Month
 Sep National Coupon Month
 Sep National Honey Month

Sep National Mushroom Month
 Sep National Rice Month
 Sep National Skin Care Awareness Month
 Sep Fall Hat Month
 Sep Great American Low-Cholesterol, Low Fat Pizza Bake Month
 Sep 5-11 National Waffle Week
 Sep 6 Labor Day
 Sep 12 Video Games Day
 Sep 12 National Grandparents Day
 Sep 18 Int'l. Eat An Apple Day
 Sep 20-24 National Love Your Files Week
 Sep 20-26 National Clean Hands Week
 Sep 26/10-2 National Keep Kids Creative Week
 Sep 27 Family Day – A Day to Eat Dinner with your Children

10 October

Oct Eat Better, Eat Together Month
 Oct Go Hog Wild – Eat Country Ham Month
 Oct National Bake and Decorate Month
 Oct National Breast Cancer Awareness Month
 Oct National Chili Month
 Oct National Dental Hygiene Month
 Oct National Popcorn Poppin' Month
 Oct National Roller Skating Month
 Oct Spinach Lovers Month
 Oct Talk About Prescriptions Month
 Oct Vegetarian Month
 Oct 1 National Denim Day
 Oct 2-9 No Salt Week
 Oct 3-9 Fire Prevention Week
 Oct 4 Improve Your Home Office Day
 Oct 4-10 Financial Planning Week
 Oct 10 National Cake Decorating Day
 Oct 10-16 Build Your Business with Business Cards Week
 Oct 10-16 National Chestnut Week
 Oct 11 Columbus Day
 Oct 15 National Boss Day
 Oct 16 Sweetest Day
 Oct 23 iPod Day
 Oct 24 Mother-in-Law Day
 Oct 31 Halloween

11 November

Nov National Georgia Pecan Month
 Nov National Pomegranate Month
 Nov National Roasting Month
 Nov Peanut Butter Lovers' Month
 Nov 2 Election Day
 Nov 3 Sandwich Day
 Nov 4 National Men Make Dinner Day
 Nov 8 Cook Something Bold and Pungent Day
 Nov 11 Veteran's Day
 Nov 15 National Bundt Day
 Nov 17 Homemade Bread Day
 Nov 21-27 National Game and Puzzle Week
 Nov 25 Thanksgiving Day
 Nov 26 National Flossing Day

12 December

Dec National Tie Month
 Dec Safe Toys & Gifts Month
 Dec 1-7 Cookie Cutter Week
 Dec 2-9 Chanukah
 Dec 5 Bathtub Party Day
 Dec 6 National Pawnbrokers Day
 Dec 8 National Brownie Day
 Dec 12 Poinsettia Day
 Dec 24 National Egg Nog Day
 Dec 25 Christmas
 Dec 31 New Year's Eve

Compiled by: The Ohio Council of Retail Merchants
 50 West Broad Street, Suite 2020
 Columbus, OH 43215
 (614) 221-7833
 www.ocrm.net *used with permission*

